



Sponsorship Opportunities

Join Commonwealth Kitchen, Boston's nonprofit food business incubator, as we once again bring together Greater Boston's most creative, innovative, and diverse food entrepreneurs for a full day of events at the SoWa Power Station.

- **Private Industry Show:** During the day, businesses will showcase their products and services to hundreds of food industry buyers looking for the latest food and beverages, followed by a private networking happy hour for buyers and vendors.
- **Public Soiree:** A fun evening to shop, eat, drink, and celebrate Boston's diverse culinary talent.

Be part of Boston's most exciting food experience! Our food show fuses local talent, global influences and raw passion to showcase a delicious array of food offerings. Sponsorship of this event will align your brand with Commonwealth Kitchen's reputation for excellence and innovation and its mission to create a more equitable and inclusive food economy.

Celebrate the diverse people and flavors that make Boston wicked awesome!

In 2022, over 1000 attendees sampled treats from entrepreneurs from Springfield to Dorchester in a mouthwatering celebration of food and culture.

Don't miss out in 2023!

Sign up by June 15 to be included in all materials.
commonwealthkitchen.org/foodshow/sponsor

WHEN

October 5, 2023

WHERE

SoWa Power Station
550 Harrison Ave in the South End

WHO

85+ of Greater Boston's most creative, innovative, and diverse food entrepreneurs including food trucks, bakers, sauce-makers, beverage producers, caterers, and brewers!

90% are BIPOC-owned and/or women-owned.

1000+ attendees

WHAT

Two events in one high-energy day!

- ✓ Daytime: An industry-only show for 400+ buyers, distributors, event planners, and more. Plus a networking happy hour.
- ✓ Evening: Doors open to the public for shopping, dining, and drinks from local vendors.



Sponsorship Levels



	PRESENTING \$75,000 <i>(1 Available)</i>	HEADLINE \$50,000 <i>(4 Available)</i>	FEATURED \$35,000 <i>(6 Available)</i>	SUPPORTING \$25,000 <i>(Unlimited)</i>	FRIEND \$10,000 <i>(Unlimited)</i>
On-Site Brand Exposure	<ul style="list-style-type: none"> • Speaker role during program & presentation of plaque / award • Logo and acknowledgement as Presenting Sponsor on site • Logo on signage • Opportunity to contribute an item to attendee gift bag • Branded Lounge at event • Table at event • Branded cups or napkins 	<ul style="list-style-type: none"> • Presentation of plaque / award during program • Logo and acknowledgement as Headline Sponsor on site • Logo on signage • Opportunity to contribute an item to attendee gift bag • Food Truck Pavilion naming rights • Opportunity to sponsor community partners' table at event 	<ul style="list-style-type: none"> • Recognition during the program • Logo and acknowledgement as Featured Sponsor on site • Logo on signage • Opportunity to contribute an item to attendee gift bag 	<ul style="list-style-type: none"> • Logo and acknowledgement as Supporting Sponsor on site • Name on signage 	<ul style="list-style-type: none"> • Name and acknowledgement as Friend Sponsor on site • Name on signage
Brand Recognition in Event Materials	<ul style="list-style-type: none"> • Logo prominently featured on bags, t-shirts, and/or other swag • Logo and link featured in food show invitations and newsletters • Featured in digital and print promotions • Logo and link featured on the food show website • Featured in show catalog given to all attendees • Recognition in at least 5 social media posts related to the show 	<ul style="list-style-type: none"> • Logo prominently featured on bags, t-shirts, and/or other swag • Logo and link featured in food show invitations and newsletters • Featured in digital and print promotions • Logo and link featured on the food show website • Featured in show catalog given to all attendees • Recognition in at least 3 social media posts related to the show 	<ul style="list-style-type: none"> • Logo prominently featured on bags and/or other swag • Logo and link featured in food show invitations and newsletters • Inclusion in digital and print promotions • Logo and link featured on food show website • Inclusion in show catalog given to all attendees 	<ul style="list-style-type: none"> • Name included on bags and/or other swag • Logo and link included in food show invitations and newsletters • Logo, and link included on food show website • Inclusion in show catalog given to all attendees 	<ul style="list-style-type: none"> • Name on food show website and show catalog
Event Tickets	<ul style="list-style-type: none"> • 30 tickets 	<ul style="list-style-type: none"> • 20 tickets 	<ul style="list-style-type: none"> • 15 tickets 	<ul style="list-style-type: none"> • 10 tickets 	<ul style="list-style-type: none"> • 5 tickets
From the Kitchen	<ul style="list-style-type: none"> • Food truck lunch for 50 • 50 custom logo food items from CWK member • Hands-on cooking class taught by CWK member • 20 complimentary CWK gift boxes to send to clients 	<ul style="list-style-type: none"> • Food truck lunch for 30 • 30 custom logo food items from CWK member • 15 complimentary CWK gift boxes to send to clients 	<ul style="list-style-type: none"> • 10 complimentary CWK gift boxes to send to clients 	<ul style="list-style-type: none"> • 5 complimentary CWK gift boxes to send to clients 	