



COMMONWEALTH
KITCHEN

CommonWealth Kitchen Food Show June 9, 2022

SPONSORSHIP OPPORTUNITIES

Experience the bold new flavors of Boston!

Join CommonWealth Kitchen, Boston's non-profit food business incubator, as we bring together Greater Boston's most **creative, innovative, and diverse** food entrepreneurs for a full day of events under a grand tent in Boston's Seaport District.

- **Private Industry Show:** During the day, businesses will showcase their products and services to hundreds of food industry buyers looking for the latest food and beverages, followed by a private networking happy hour for buyers and vendors.
- **Public Soiree:** A fun evening to shop, eat, drink, and celebrate Boston's diverse culinary talent.

Be part of Boston's most exciting food experience!

Our food show fuses local talent, global influences and raw passion to showcase a delicious array of food offerings. Sponsorship of this event will align your brand with CommonWealth Kitchen's reputation for excellence and innovation and its mission to create a more equitable and inclusive food economy.

Celebrate the diverse people and flavors that make Boston wicked awesome!

WHEN

June 9, 2022, 11am-7pm

WHERE

85 Northern Avenue, in the heart of Boston's Seaport District

WHO

80+ of Greater Boston's most creative, innovative, and diverse food entrepreneurs including food trucks, bakers, sauce-makers, beverage producers, caterers, and brewers!

75% are BIPOC-owned.

80% are women-owned.

WHAT

Two events in one high-energy day!

✓ **11am-4pm:** An industry-only show for 300+ buyers, distributors, event planners, and more. Plus a networking happy hour.

✓ **4-7pm:** Doors open to the public for shopping, dining, and drinks from local vendors. 750 guests expected.



Sign up by May 13, 2022 to be included in print materials!
commonwealthkitchen.org/foodshow/sponsorship

Sponsorships are tax-deductible.

SPONSORSHIP LEVELS

We are seeking partners who share our belief in a just and equitable food economy. In exchange for your financial support, your partnership includes:

PRESENTING \$50,000 (3 available)	FEATURED \$35,000 (5 available)	SUPPORTING \$20,000	FRIEND \$10,000
On-Site Brand Exposure <ul style="list-style-type: none"> • Speaker role during program • Logo and acknowledgement as Presenting Sponsor on digital screen on Seaport Blvd • Logo on all signage • Opportunity to contribute an item to attendee gift bag • Happy hour naming rights • Table at event 	On-Site Brand Exposure <ul style="list-style-type: none"> • Recognition during the program • Logo and acknowledgement as Featured Sponsor on digital screen on Seaport Blvd • Logo on all signage • Opportunity to contribute an item to attendee gift bag • Food Truck Pavilion naming rights 	On-Site Brand Exposure <ul style="list-style-type: none"> • Logo and acknowledgement as Supporting Sponsor on digital screen on Seaport Blvd • Name on all signage 	On-Site Brand Exposure <ul style="list-style-type: none"> • Name and acknowledgement as Friend Sponsor on digital screen on Seaport Blvd • Name on all signage
Brand Recognition in Event Materials <ul style="list-style-type: none"> • Logo prominently featured on bags and/or other swag • Logo and link featured in food show invitations and newsletters • Inclusion in digital and print promotions • Logo and link featured on the food show website • Inclusion in show catalog given to all attendees • Recognition in at least 4 social media posts related to the show 	Brand Recognition in Event Materials <ul style="list-style-type: none"> • Logo prominently featured on bags and/or other swag • Logo and link featured in food show invitations and newsletters • Inclusion in digital and print promotions • Logo and link featured on food show website • Inclusion in show catalog given to all attendees 	Brand Recognition in Event Materials <ul style="list-style-type: none"> • Name included on bags and/or other swag • Logo and link included in food show invitations and newsletters • Logo, and link included on food show website • Inclusion in show catalog given to all attendees 	Brand Recognition in Event Materials <ul style="list-style-type: none"> • Logo and link included on food show website and show catalog
Event Tickets: 20	Event Tickets: 15	Event Tickets: 10	Event Tickets: 5
From the Kitchen Food truck lunch for 50	From the Kitchen 5 gift baskets with locally made products	From the Kitchen 20 custom logo cupcakes from Sweet Teez Bakery	