

boston's most anticipated new ice cream brand!



### FRESH LOCAL CREAM

We only use
heavy cream from
Hatchland Farm,
a regenerative
farming dairy located
just 150 miles away
in Haverhill, NH.



Our pint containers are commercially compostable, have zero added "forever chemicals," and even the PLA lining is made from plant-based starches.

## APPROACHABLY Adventurous

We're not bending over backwards to make outrageous "shock value" flavors. Our ice cream is the perfect blend of innovative & craveable - creating all-new classics.



#### apricot coriander

Fragrant toasted coriander is ground and thrown straight into the cream while still warm, then we swirl in a fruity pop of apricot jam.



#### matcha chip

Roasty, herbaceous green tea powder is infused into the base & balanced with just the right amount of mini chocolate chips.



#### banana black sesame

Fresh & sweet banana puree is the perfect background for a gorgeous marble of nutty, voluptuous black sesame paste.

## ORDER NOW VIA EMAIL OR TEXT:

www.ravenousicecream.com | (954) 243-3099 | jackie.ravenous@gmail.com Crafted at Commonwealth Kitchen, 196 Quincy St, Boston MA 02121

# RAVENOUS: A HISTORY

During the first winter of COVID, Jackie Sharp started an ice cream delivery "speakeasy," Ravenous Ice Cream, as a casual project. Friends & family would subscribe to a monthly ice cream plan, receiving a pint of either/both of two flavor options: one tame, one zany, both totally ground-breaking.

Through word of mouth alone, demand quickly grew beyond all expectations. We put the project on pause once Jackie's day job got back in full swing.

View insights

Boost post

View insights

Boost post

View insights

Discrete CREAM

Discrete

Over the course of only nine months, Ravenous Ice Cream sold 760 pints and 40 gift subscriptions.

We had 300 followers on Instagram, three dozen people on a waiting list, and about 90 unique monthly customers from Dorchester to Stoneham. A Ravenous seed had been planted, and now it is taking root.

kell\_\_\_\_ll\_ 2w We've missed you! Reply

ravenousicecream 2

@kel!\_ ' ' oll\_ and we missed YOU

1 like Reply

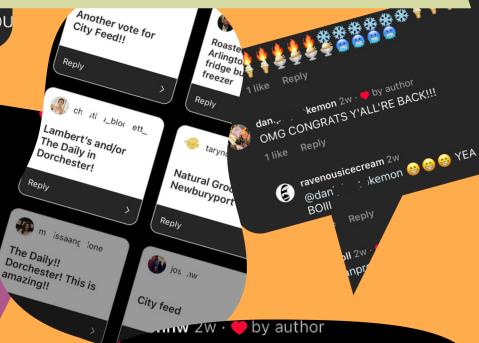
Oh my gosh! That is gorgeous!!!

Reply to vs...er...

jc . v 2w

When do you think pints will be available?

Our instagram posts announcing that Ravenous is back up and running, & looking for local retailers, was met with overwhelming enthusiasm, and suggestions came pouring in.



@ravenousicecream very excited for you to bring back your ice cream. Feels like it came out of nowhere